

# Support Categories & Benefits

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space). ☐

## SUPPORT LEVELS

- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR

Supporter/Exhibitor booking items/space with a contribution of less than Bronze category) will be acknowledged as "Supporter"/"Exhibitor" only.

You will benefit from outstanding advantages linked to your support category.

## SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:[supsysic-price-table id=8]You will be given a support category dependent upon the total amount of your contribution. The total contribution will consist of the package chosen (details below) or sum of individual items (promotional opportunities, exhibition space (excluding storage space)).

You will benefit from outstanding advantages linked to your support category. ☐

## SPONSORSHIP LEVELS (Package details

**below)**

- DIAMOND SPONSOR
- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR

## **SPONSORSHIP BENEFITS**

[supsystic-price-table id=9]All other sponsors will be acknowledged as SPONSOR.

Companies booking exhibition space only will be acknowledged as EXHIBITORS.

## **SPONSORSHIP PACKAGES:**

### **DIAMOND PACKAGE**

- 1110 sqft Exhibition Space
- 6 streams sponsorship (max. 2 streams per day)
- 3 signs in exhibition area (provided by the company)
- Advertisement: Inside front cover OR back cover of mini program
- Advertisement: Inside front cover OR back cover of final program
- Logo on congress bags OR Logo on lanyards
- 2 bag inserts (provided by the company)
- 2 Exclusive E-mail blasts (E-mail blast will be sent prior to the Congress. Design to be supplied by the company (html) and to be provided by deadline)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Diamond Sponsor of the 44th WSAVA / 71st CVMA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress

- Acknowledgement as DIAMOND SPONSOR on congress website, signage onsite, App and in final program□

## **PLATINUM PACKAGE**

- 900 sqft Exhibition Space
- 4 streams sponsorship (max. 1 stream per day)
- 2 signs in exhibition area (provided by the company)
- Advertisement: Inside back OR inside page of mini program
- Advertisement: Inside back OR inside page of final program
- 2 bag inserts (provided by the company)
- 1 Exclusive E-mail blast (E-mail blast will be sent prior to the Congress. Design to be supplied by the company (html) and to be provided by deadline)
- 100 word profile in final program □
- Entitlement to use your logo with the following phrase: "Platinum Sponsor of the 44th WSAVA / 71st CVMA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress□
- Acknowledgement as PLATINUM SPONSOR on congress website, signage onsite, App and in final program□

## **GOLD PACKAGE**

- 500 sqft of Exhibition Space
- 2 streams sponsorship (max. 1 stream per day)
- 1 sign in exhibition area (provided by the company)
- Advertisement: Inside page of mini program
- Advertisement: Inside page of final program
- 2 bag inserts (provided by the company)
- □1 Combined E-mail blast (E-mail blast will be sent prior to the Congress and will include up to 5 companies. Design to be supplied by the company (html) and to be provided by deadline)

- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Gold Sponsor of the 44th WSAVA / 71st CVMA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as GOLD SPONSOR on congress website, signage onsite, App and in final program

## **SILVER PACKAGE**

- 400 sqft Exhibition Space
- 1 stream sponsorship
- Advertisement: Inside page of mini program
- Advertisement: Inside page of final program
- 1 Combined E-mail blast (E-mail blast will be sent prior to the Congress and will include up to 5 companies. Design to be supplied by the company (html) and to be provided by deadline)
- 2 bag inserts (provided by company)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Silver Sponsor of the 44th WSAVA / 71st CVMA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as SILVER SPONSOR on congress website, signage onsite, App and in final program

## **BRONZE PACKAGE**

- 200 sqft Exhibition Space
- 1/2 day stream sponsorship
- Advertisement: Inside page of final program
- 1 bag insert (provided by company)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Bronze Sponsor of the 44th WSAVA / 71st CVMA Congress" on your promotional material from the time the contract

- is signed until the conclusion of the Congress□
- Acknowledgement as BRONZE SPONSOR on congress website, signage onsite, App and in final program□

## **LOCAL PACKAGE□ (ONLY FOR CANADIAN OWNED COMPANY)**

- 100 sqft Pipe and Drapes booth
- 1 Inside page in Final Program
- 1 Bag Insert (provided by company)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: “Sponsor of the 44th WSAVA / 71st CVMA Congress” on your promotional material from the time the contract is signed until the conclusion of the Congress□
- Acknowledgement as SPONSOR on congress website, signage onsite, App and in final program□

### **Special Requests**

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact me to discuss your needs.

Charlotte Lim□ ([clim@kenes.com](mailto:clim@kenes.com)) or click on [BOOK NOW](#).

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### **Contact us now**

for pricing, bookings and customized packages.

[CONTACT US](#)